



**Broward Workforce Development Board (BWDB)
2017 State Legislative Agenda**

- A.** The BWDB supports legislative appropriations to the Secondary, Post-Secondary, College and University system and to the local boards, which are targeted toward closing the gap between the now and future needs of employers and the skills of Florida's workers. These efforts could include needed surveys, training programs for both occupational and soft skills, and employer-based training (for example, customized training, on-the-job training, internships, apprenticeships and work experience).
- B.** The BWDB supports that funds be allocated to develop talent pools for regional growth sectors. Funds would create regional incumbent or existing worker training, modeled after the CareerSource Florida programs, in partnership with businesses through match, but without the federal restrictions or entry into the federal performance measurement system. Regional funds would also be linked to programs that transition graduating students from state colleges and universities to employment and careers within the growth sectors.
- C.** The BWDB supports statewide funding for the entertainment industry financial incentive program or any successor program, which promotes increased film, high impact television, and other entertainment productions in Florida through competitive incentives. The Board also supports legislation that recognizes local government support through direct and indirect contributions.
- D.** The BWDB supports full funding of Sadowski funds to be used for its original intended purpose and that the Sadowski distribution formula be updated to reflect current population and need.
- E.** The BWDB supports the following 2017 community partner legislative positions, unless specific issues or initiatives conflict with BWDB's goals:
- The Broward County's 2017 State Fundamental Principles
 - The Coordinating Council of Broward State Priorities on Workforce Housing & Sadowski Act
 - The Broward County Public Schools State and Federal Legislative Program for 2017
 - The Florida Chamber of Commerce Business Agenda for 2017
 - The United Way of Broward County 2017 Legislative Agenda
 - The South Florida Manufacturer Association's 2017 Legislative Agenda

Copies of the above community partner 2017 legislative agendas/positions can be found on CareerSource Broward's website at: http://www.careersourcebroward.com/Portals/0/AboutUs/2017_Community_Partners_Legislative_Agendas.pdf



Broward Workforce Development Board

Support Information for Our 2017 State Legislative Agenda

The Broward Workforce Development Board (BWDB) supports the following key positions for its 2017 State Legislative Agenda:

A. & B. The BWDB supports that funds be allocated to develop talent pools for regional growth sectors. Funds would create regional incumbent or existing worker training, modeled after the CareerSource Florida programs, in partnership with businesses through match, but without the federal restrictions or entry into the federal performance measurement system. Regional funds would also be linked to programs that transition graduating students from state colleges and universities to employment and careers within the growth sectors.

Premises:

- “Talent” is the new economic development currency according to the Florida Chamber of Commerce.
- Talent Development for Florida is a priority in order to meet the needs of businesses now and in the future.
- CareerSource Florida’s QRT and IWT at the state level are limited and are usually expended by the 1st quarter of each year.
- Currently, there is no general revenue that supports regional talent development focused on increasing the skills of the existing workforce.
- What is needed is a program that is both an incentive to businesses and benefits the jobseeker and unemployed.

Benefits:

- Talent development funds directed at regional sector priorities.
- Local areas would gain flexibility in working with employers; the CareerSource system would provide regional solutions to employer’s workforce and talent issues.
- Employers could be asked to match the funds, which mean they have investment in the process and multiplies the state’s investment in very real and countable ways.
- It benefits the citizens of the state as well as the businesses and increases the skill pool for future economic development.
- Florida could be the leader with a nimble, innovative approach, which creates immediate value to businesses.

C. The BWDB supports the entertainment industry financial incentive program or any successor program, which promotes increased film, high impact television, and other entertainment productions in Florida through competitive incentives. The Board also supports legislation that recognizes local government support through direct and indirect contributions.

Premises:

- Many years ago, Florida was the top television and film location outside of Hollywood and New York. In the late 1990s, other states began to compete aggressively for the industry, causing Florida to see a sharp decline in film and television production. In 2004, state leaders recognized the value of investing in our industry and implemented a program to bring the jobs back.
- Florida quickly re-established its film, television and digital media industry growing to 16,000+ companies with 100,000+ Floridians with an average wage of more than \$72,000 per year.
- Recently, the Florida Entertainment Incentive Program sunset on June 30, 2016, there is no longer a statewide program to entice companies to do business in Florida.
- However, there could be alternative ways – other than financial incentives – to promote more film, high impact television, and other entertainment productions in Florida, such as reduced permitting fees, faster permitting, training programs for crew and facility location services.

Benefits:

- Generate more revenue for the state. For every \$1 invested in film and entertainment by Florida since 2004, \$5 was spent in the state, generating new revenues – of the \$219 million invested, \$1.1 billion spent.
- Put thousands of Floridians back to work in high-paying jobs to further grow and diversify our economy.
- There are 30+ universities and colleges with film/digital media degree programs that can support job growth in the film and entertainment industry.
- Increase tourism, as nearly 23% domestic tourists are influenced by seeing a movie/TV filmed in Florida.

- D. The BWDB supports full funding of Sadowski funds to be used for its original intended purpose and not swept into the general funds and that the updated Sadowski distribution formula reflect current population and need.

Premises:

- Broward County, as well as the state of Florida, has a large unmet demand for affordable rental housing. The South Florida metropolitan area (Broward/Miami-Dade) is the number one area in the nation for the number of severely cost-burdened households. In Broward County, this totals more than 107,107 renter households.
- Over the 5 year period from 2010-2015 there was more than an \$80 million dollar difference between what Broward sent up in Doc. stamp fees and what it received.

Benefits:

- Full and equitable funding of Sadowski funds will help address and relieve the workforce housing crisis in Broward County.
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