
MINUTES

BROWARD WORKFORCE DEVELOPMENT BOARD, INC. & CAREERSOURCE BROWARD COUNCIL OF ELECTED OFFICIALS

**Partnership Meeting #204
Thursday, February 22, 2018**

CareerSource Broward Vision Room, 2600 West Oakland Park Blvd., Oakland Park, 33311

The Board and Council are reminded of conflict of interest provisions. In declaring a conflict, please refrain from voting or discussion and declare the following information: 1) Your name and position on the Board, 2) the nature of the conflict and 3) who will gain or lose as a result of the conflict. Please also fill out form 8B prior to the meeting whether or not you are able to attend the meeting if you have a conflict with any agenda items.

ATTENDESS: Mayor John P. “Jack” Seiler, Michael Carn, Kristen Cavallini-Soothill, Dr. Ben Chen, Mildred Coyne, Paul Farren, Cynthia Gaber, Frank Horkey, Dr. Lisa Knowles, Kevin Kornahrens, Mayor Frank Ortis, Sam Robbin, Cynthia Sheppard, Anna Silva, Marjorie Walters, Janet Wincko, Gina Alexis (via phone), Gary Arenson (Via phone), Gertrudis Perez- Dusek (via phone), Enid Valdez (via Phone)

Members who were unable to attend were: Mayor Josh Levy, Commissioner Tim Ryan, Carlos J. Arboleda, Josie Bacallao, Silvia Beebe, Bob Birdsong, Francois LeConte, Pam Sands, John Simmons, David Svetlick, Bob Swindell, Steve Tinsley, Patricia West.

PLEDGE OF ALLEGIANCE

INVOCATION

Paul Farren gave the invocation.

BOARD MEMBER RECOGNITION

Presentation of plaque to CSBD Council of Elected Officials member and Past Chair Mayor John P. “Jack” Seiler. This is his last meeting as Mayor of Fort Lauderdale.

Mason Jackson advised this was Mayor John P. “Jack” Seiler’s last BWDB meeting as an elected official. Mayor Seiler was the board chair six times out of the eight years he served on the BWDB. Mason thanked Mayor Seiler for being an outstanding elected official.

Mayor John P. “Jack” Seiler thanked the BWDB for their hard work and all the accomplishments that have been achieved. He stated that CSBD does an awesome job.

MEMBER SPOTLIGHT

Dr. Ben Chen gave the Board member spotlight.

Bonni Smith gave the staff spotlight.

APPROVAL OF MINUTES

Approval of the minutes of the January 25, 2018 Broward Workforce Development Board/CareerSource Broward Council Partnership Meeting #203.

The following amendment was made to the minutes:

- Changed the timeframe under Reports item #4 to reflect that the meetings with Anatom Construction and Broward Housing will be semi-monthly.

A motion to approve the minutes of the January 25, 2018 BWDB Partnership/CareerSource Broward Council meeting #203 was made by Mayor John P. “Jack” Seiler and seconded by Michael Carn. The Broward Workforce Development Board, Inc./CareerSource Broward Council of Elected Officials unanimously approved the minutes as amended.

CONSENT AGENDA

Consent Agenda items are items that may not need individual discussion and may be voted on as one item. Any member wishing to discuss an item may move to have it considered individually.

ACCEPTANCE OF CONSENT AGENDA

RECOMM	Approval
ACTION	Motion for Approval

On a motion made by Frank Horkey and seconded by Mayor John P. “Jack” Seiler, the Broward Workforce Development Board, Inc. /CareerSource Broward Council of Elected Officials unanimously approved the Consent Agenda of February 22, 2018.

1. Monthly Performance Report

The current performance for the month in WTP, WP, VET, and WIOA (Adult & Dislocated Worker) is provided. This month’s data reflects that within the Big 7 Regions CSBD is in a 5 - way tie for 1st in WIOA Entered Employment Rate (EER), ranks 1st in WTP EER, is in a 2-way tie for 1st in WTP Two Parent Participation Rate, and ranks 2nd in WTP All Family Participation Rate.

2. BWDB Committee Summary

Summary of actions taken at the following meetings:

Employer Services Committee – February 5, 2018

REGULAR AGENDA

These are items that the Council and Board will discuss individually in the order listed on the Agenda. Individuals who wish to participate in these discussions may do so merely by raising their hand during the discussion and being recognized by the Chair. The Chair will determine the order in which each individual will speak and the length of time allotted.

NEW BUSINESS

1. Social Media Platforms Training

During the recent Board annual planning session one of the strategies developed was for CSBD to train the Board on how to utilize social media platforms to 1) share CSBD's successes 2) provide information relating to workforce development and 3) highlight their service on the Board. Javon Lloyd, Senior Communications Manager provided training on TWITTER, LINKEDIN and FACEBOOK. He has worked with Josie Bacallao who volunteered to assist in developing the training. *(This is in alignment with the BWDB goal to maintain our role as local workforce development leaders.)*

Mason mentioned that the BWDB had requested to receive training on social media platforms. Mason stated it is cost effective for us to use social media platforms. To date, we have rapidly spread the word about our services by using Twitter, LinkedIn and Facebook.

Gina Alexis inquired if CareerSource Broward employees share items that are posted on social media and asked if we have procedures and policies in place for employees. Javon responded that employees do have the option to share information that CSBD posts on social media and that CSBD does have policies in place for employees to adhere to.

Dr. Chen asked if anyone can set up an account anonymously on social media. Kristen Cavallini-Soothill stated that anyone can set up an account with a fictitious name. Javon indicated that you can set your personal accounts to be viewed with the public or set to private which will only allow people you want to view your information, to have access.

Javon thanked Josie Bacallao for her assistance with the social media platform training.

2. Modification to Workforce Service Plan

Consideration to approve an immaterial change to the Workforces Services Plan that will allow us to use WTP funds to serve youth at risk of needing workforce services in the future. This is in accordance with the four purposes of TANF. *(This is in alignment with the BWDB goal to improve the sustainability of the workforce system through increased funding, efficiency, and relevancy.)*

Mason Jackson indicated that WTP funds cannot be carried over to the next year in the same way in which we may carry forward WIOA funds. WTP funds that do not get used are sent back to the state. This action will enable CSBD to use WTP funds on youth at risk for entering WTP.

Dr. Ben Chen asked if we can increase the money for the SYEP, so that we do not have to send money back to the state. Mason stated that it is an option.

Mayor Frank Ortis stated that the City of Pembroke Pines is having issues implementing the SYEP program because of the background check difficulty. Mayor John P. "Jack" Seiler advised Mayor Ortis to have his staff call the City of Ft. Lauderdale to discuss the steps on how to do the background checks as they have never had issues with conducting background checks.

Mason Jackson stated that we are required to get a background check for the SYEP program for those employers that require it. CSBD recently had a issue with running background checks with the Department of Law Enforcement, but we still have the ability to run background checks through DCF.

On a motion made by Michael Carn and seconded by Frank Horkey, the Broward Workforce Development Board, Inc. /CareerSource Broward Council of Elected Officials unanimously approved the Modification to the Workforce Service Plan.

REPORTS

1. Board Member Recognition

Terri-Ann Brown has notified CSBD that she has resigned from the Board effective 1/28.

Mason Jackson thanked Terri-Ann Brown for being an active board member.

2. Presentation to the Board

Kirk Brown, CEO of Helping Abused, Neglected, Disadvantaged Youth Inc. (Handy) provided an overview of their program and shared success stories of some of the youth participants.

3. Presentation to the Board

Jack Bennings, Director, Workforce Services, CareerSource Broward/Greater Fort Lauderdale Alliance, provided an overview of the collaboration between CSBD and the Greater Ft. Lauderdale Alliance.

4. Board Member-Driven Outreach

In October, the BWDB was asked to use their contacts to get staff in front of employer groups. This memo is a report on staff outreach as a result of Board member assistance. Staff has attended two business networking events and is scheduled to attend two additional events. Reviewed at the 2/5 Employer Services Committee meeting.

Mason Jackson thanked BWDB members for reaching out to their contacts to get CSBD in front of employer groups. As a result, we have been able to expand awareness of CSBD.

5. Disaster Relief Grants Update

Report on Disaster Relief and Evacuee Services.

Mason Jackson stated that in response to hurricane Irma and Maria, DEO awarded CSBD \$225,000 for humanitarian aid, clean-up and restoration activities. In addition, DEO awarded CSBD \$94,821 to provide assistance to individuals who have relocated from Puerto Rico and the Virgin Islands. CSBD has also contracted with three staffing agencies to place workers in temporary disaster relief positions. To date, 638 evacuees have visited our career centers. We have 23 confirmed job orders placed in public and nonprofit organizations. CSBD has also met with Hispanic unity to identify evacuees who may be looking for employment.

6. Broward County Unemployment

There is no report this month due to “benchmarking” which happens each year at this time when previous year’s statistics are “trued up.” The January report will be issued on March 12th. February labor statistics for Florida will be released on March 23rd.

MATTERS FROM THE CAREERSOURCE BROWARD COUNCIL

None.

MATTERS FROM THE BOARD

- Frank Horkey indicated that the Broward Education Foundation will serve as the central repository for the Stoneman Douglas Victim’s Fund. Mayor John P. “Jack” Seiler asked Frank Horkey to send Mason an email with the information detailing where to send money so that he can send it out to the Board.

MATTERS FROM THE FLOOR

None.

MATTERS FROM THE PRESIDENT/CEO

- Mason Jackson indicated that the Next Gen & Beyond Forum was on 2/21. Catherine Rampell was our guest speaker. The Forum was used for a platform to discuss how to appreciate Millennials. Mason stated that we want Broward County to be the place Millennials want to live and call home. Mason also thanked Mayor John P. “Jack” Seiler for attending the forum.
- Mayor Frank Ortis mentioned that Catherine Rampell did a great job informing the elected officials on how to reach out to millennials.
- Mason Jackson stated that in the Florida appropriation proviso language the Speaker of the House proposed limiting salaries to \$195,000, including benefits from any source which includes unrestricted funds. Frank Horkey is the Chair of Chairs for the state. He is going to draft a letter for the chairs to take to the legislature. Mayor John P. “Jack” Seiler suggested Mason write a letter to send to the state from the BWDB and have all the elected officials sign it.

ADJOURNMENT: 9:47 A.M.

THE NEXT BROWARD WORKFORCE DEVELOPMENT BOARD/CAREERSOURCE BROWARD COUNCIL MEETING IS SCHEDULED FOR March 22, 2018 AT 8:00 A.M.