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Broward Employers Wanted For My Next Move Career/Education Program *Annual Event Designed To Connect Employers With Region's Future Workforce*

FORT LAUDERDALE, Fla. – April 11, 2018 – As many Broward County high school seniors prepare to graduate and enter the next stage in their professional lives, there are still some who do not have a solid plan for employment, are not aware of their career options after secondary education or do not know what their possibilities for higher education are.

In an effort to help guide the region's future workforce, several community partners have joined forces to urge local employers to participate in this year's My Next Move College/Career & Work Readiness Program – an event designed to give participating employers and industry representatives the opportunity to recruit and present viable career pathways. This year's program will take place on Thursday, May 10, 2018, from 9 a.m. to 1 p.m., at the Greater Fort Lauderdale / Broward County Convention Center, located at 1950 Eisenhower Blvd., Fort Lauderdale, FL 33316.

"Two thousand three hundred and forty days is how many days a student attends school from kindergarten to high school graduation. Students who are not planning for college are often left to wonder what their next move is. We're coming together to provide career opportunities for those students," said Broward County Mayor Beam Furr.

Unlike traditional career fairs, participating students will apply skills learned from previously held workshops that featured topics such as interviewing tips, writing effective résumés and cover letters importance, professionalism, soft skills and more. The event will also give participating employers and education institutions the chance to discuss required job training, career options and the various industries that they represent.

"With the labor market in Broward County continuing to grow, we must ensure that we are creating a pipeline of available talent and skilled workers right here at home," said Mason C. Jackson, President/CEO of CareerSource Broward. "This event is a fantastic way for South Florida employers to engage with our future workforce. We highly encourage businesses seeking candidates to come out and support those students who want to enter the workforce or are interested in getting the skills and education they need to become self-sufficient."

The annual event is a regional partnership with Broward County Mayor Beam Furr, Broward County Public Schools, CareerSource Broward, Greater Fort Lauderdale Alliance, OIC of South Florida, Community Enhancement Collaboration Inc., Children's Services Council of Broward County and Hispanic Unity of Florida. This event is **FREE** for all businesses interested in participating, but registration is required. **Register by Friday, May 4, 2018**, by contacting Susan Climan, Manager – Education Programs, Greater Fort Lauderdale Alliance, at (954) 627-0126 or at scliman@GFLAlliance.org

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About CareerSource Broward

CareerSource Broward (CSBD), the administrative entity of the Broward Workforce Development Board, is a federally-funded, locally controlled organization that provides innovative employment solutions and quality workforce services to businesses and individuals in Broward County. These services are delivered through three strategically located career centers, which provide individual assistance with the Employ Florida Marketplace, job placement services, career coaching and other employment-related needs. For more information, please visit www.careersourcebroward.com, [facebook.com/CareerSourceBroward](https://www.facebook.com/CareerSourceBroward) or follow [@CareerSourceBD](https://twitter.com/CareerSourceBD) on Twitter.