



Broward County's Targeted Industries

See the details on specific industries below and their top supporting occupations:

Advanced Materials and High-Tech Manufacturing

A vital component of the state's economic engine, this industry includes nearly 18,000 manufacturers who employ over 311,000 statewide according to Enterprise Florida. Broward County is uniquely positioned to provide excellent opportunities for success to local manufacturers.

Some of the Top Occupations in this Industry:



- Team Assemblers
- Machinists
- First-Line Supervisors of Production and Operating Workers
- Helpers-Production Workers
- Inspectors, Testers, Sorters, Samplers, and Weighers
- Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products
- Maintenance and Repair Workers, General
- Welders, Cutters, Solderers, and Brazers
- Laborers and Freight, Stock, and Material Movers, Hand

Alternative Energy and Renewable Resources

Solar energy and developing alternative energy sources is an international thrust. Broward County is a major advocate of green initiatives and technologies to preserve natural resources while powering our lives.

Some of the Top Occupations in this Industry:



- Solar Thermal Installers and Technicians
- Green Marketers
- Solar Sales Representatives and Assessors
- Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products
- Sustainability Specialists
- Heating and Air Conditioning Mechanics and Installers
- Solar Photovoltaic Installers
- Electricians
- Wind Turbine Service Technicians
- Electrical Engineering Technicians

Aviation / Aerospace

The aviation industry is well established in Broward County. With existing aerospace firms and world class facilities like the Greater Fort Lauderdale-Hollywood International Airport, the regional infrastructure to support growth in this industry is secure.



Some of the Top Occupations in this Industry:

- Ticket Agents and Travel Clerks
- Aircraft Mechanics and Service Technicians
- Flight Attendants
- Airline Pilots, Copilots, and Flight Engineers
- Cargo and Freight Agents
- Laborers and Freight, Stock, and Material Movers, Hand
- Electrical and Electronic Equipment Assemblers
- Aerospace Engineers
- Misc. Transportation Attendants
- Baggage Porters and Bellhops

Global Business Services

According to Enterprise Florida, nearly 90% of the state's gross economic output is generated by over 122,000 financial and professional services companies. South Florida is home to many regional banking and finance institutions.



Some of the Top Occupations in this Industry:

- Market Research Analysts and Marketing Specialists
- Bookkeeping, Accounting, and Auditing Clerks
- Accountants
- First-Line Supervisors of Non-Retail Sales Workers
- Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products
- Business Operations Specialists, All Other
- Computer Systems Analysts
- Sales Agents, Financial Services
- Public Relations Specialists
- Billing and Posting Clerks

Global Media and Production

With Broward County's wide range of cultural diversity, this focus area is devoted to a universal application of information and entertainment media. Included in this sector are local production offices and sound stages, software design firms, and digital media providers.



Some of the Top Occupations in this Industry:

- Audio and Video Equipment Technicians
- Advertising Sales Agents
- Helpers--Production Workers
- Camera Operators, Television, Video, and Motion Picture
- Public Relations Specialists
- Producers and Directors
- Advertising and Promotions Managers
- Software Developers, Systems Software
- Broadcast Technicians

Headquarters and Management Operations

Establishing corporate headquarters in Florida is vital to the state's economy. With an estimated 150 corporate headquarters, Broward County serves as the epicenter of South Florida, the largest metropolitan region in southeastern United States.

Some of the Top Occupations in this Industry:



- General and Operations Managers
- Administrative Services Managers
- Business Operations Specialists, All Other
- Human Resources Specialists
- Human Resources Assistants, Except Payroll and Timekeeping
- Bookkeeping, Accounting, and Auditing Clerks
- Accountants
- Office Clerks, General
- Receptionists and Information Clerks
- Secretaries and Administrative Assistants, Except Legal, Medical, and Executive

Human Resources and Higher Education

This focus area is centered around entities that educate, train and prepare the workforce. Home to the sixth largest and largest fully accredited K-12 and adult school system in the country, Broward County also hosts several institutions of higher learning including Nova Southeastern University and Broward College.

Some of the Top Occupations in this Industry:



- Vocational Education Teachers, Postsecondary
- Education Teachers, Postsecondary
- Education Administrators, Elementary and Secondary School
- Educational, Guidance, School, and Vocational Counselors
- Human Resources Specialists
- Education, Training, and Library Workers, All Other
- Middle School Teachers, Except Special and Career/Technical Education
- Elementary School Teachers, Except Special Education
- Human Resources Assistants, Except Payroll and Timekeeping

International Trade and Logistics

Combining several areas such as warehousing, distribution and transportation, this focus area provides support for the export and import of goods and services. Businesses based in Broward County enjoy the benefits of both Port Everglades and Fort Lauderdale-Hollywood International Airport as well as close connections with the Caribbean basin and Latin America.

Some of the Top Occupations in this Industry:



- Aircraft Mechanics and Service Technicians
- Airline Pilots, Copilots, and Flight Engineers
- Cargo and Freight Agents
- Logistics Managers
- Stock Clerks- Stockroom, Warehouse, or Storage Yard
- Logistics Analysts
- Heavy and Tractor-Trailer Truck Drivers
- Cargo and Freight Agents
- Laborers and Freight, Stock, and Material Movers, Hand

Life Sciences

South Florida is a stronghold of the life sciences industry and Broward County has a solid base which includes medical device, pharmaceuticals and medical supply firms.



Some of the Top Occupations in this Industry:

- Registered Nurses
- Pharmacy Technicians
- Medical Appliance Technicians
- Medical and Clinical Laboratory Technologists
- Medical Equipment Preparers
- Medical and Health Services Managers
- Respiratory Therapists
- Radiologic Technologists
- Bioinformatics Technicians

Marine Industries

This sector is comprised of all the businesses that support recreational boating and the yachting lifestyle. With the Greater Fort Lauderdale area having earned the moniker "Yachting Capital of the World," Broward County enjoys a robust marine industry.



Some of the Top Occupations in this Industry:

- Ship and Boat Captains
- Ship Engineers
- Fiberglass Laminators and Fabricators
- Mates- Ship, Boat, and Barge
- Motorboat Mechanics and Service Technicians
- Motorboat Operators
- Sailors and Marine Oilers
- Painters, Transportation Equipment
- Automotive and Watercraft Service Attendants
- Fishers and Related Fishing Workers