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CareerSource Broward Launches Dynamic Online Internship Portal

Innovative Website Designed To Connect Students With Employers Looking For Talent

FORT LAUDERDALE, Fla. – Feb. 2, 2017 – Studies have shown that high-quality internships not only give students the ability to use knowledge acquired in the classroom, but also helps develop valuable soft skills that are much needed to support increased productivity and innovation in the workforce.

However, for many companies throughout Broward County, trying to find interested candidates for internship opportunities can become a real time-consuming challenge.

"Internships help build the foundation for individuals who want to explore career options and gain valuable experience that can potentially lead to full-time employment," said Mason C. Jackson, President/CEO of CareerSource Broward. "It is our hope that our online portal will serve as a tool that the business community can take advantage of to make finding interns a whole lot easier."

To address this issue, CareerSource Broward – in partnership with Broward College – has developed BrowardIntern.com to help link businesses with talented and highly qualified young people seeking internships. The website (www.browardintern.com) allows any company that has an internship opportunity based in Broward County to post their open positions at no cost and gives students the ability to upload their resumes, via the online portal, to be seen by employers and human resources representatives looking for interns.

"Broward College works closely with the local business community and the Broward Workshop to ensure that our programs take a strategic approach to strengthening the local economy and meeting the demands of our local workforce," said Broward College President J. David Armstrong, Jr. "The internship portal is yet another positive step CareerSource Broward, Broward College, and the Broward Workshop have taken to address the skills gap and provide our students with invaluable career training opportunities. Collaboration with our business community and initiatives like the portal are what sets our College apart and makes us a leading institution nationwide."

Created using the latest technology and user-friendly features, the online portal offers helpful tips and educational resources for interns to gain real-world experience and stay ahead in today's labor market. The website also includes a digital toolkit, developed by Broward College, to help guide companies interested in implementing their own internship program and developing workforce talent.

"We have a very talented and qualified workforce in Broward County, which is helping us in our efforts to grow high-wage jobs at a pace which is among the best in the nation," said Bob Swindell, President and CEO of the Greater Fort Lauderdale Alliance. "We salute and thank CareerSource Broward, the Broward Workshop and Broward College for their work on this website and in helping make it easier for companies and interns to connect. We know this will help our companies grow and help our students succeed in their careers."

(More)

“The Broward Workshop identified the workforce skills gap as one of the largest challenges facing our member’s companies. Internships are an extremely effective method of preparing our students for rewarding careers. Thanks to the collaboration of CareerSource, Broward College and the business community, we now have a one-stop portal to match students with internship opportunities. Browardintern.com is a game changer for our county,” said James Donnelly, Chairman, Broward Workshop.

To create an online account today, visit www.browardintern.com, and click on the “Employer” tab if you are an employer and the “Intern” tab if you are an individual interested in internships. For more information about the Broward Intern Online Portal, contact Julia Costin, Business Services Manager-Technology Industry, at (954) 202-3830, ext. 3010, or email internship@careersourcebroward.com.

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About CareerSource Broward

CareerSource Broward (CSBD), the administrative entity of the Broward Workforce Development Board, is a federally-funded, locally controlled organization that provides innovative employment solutions and quality workforce services to businesses and individuals in Broward County. These services are delivered through three strategically located career centers, which provide individual assistance with the Employ Florida website, job placement services, career coaching and other employment-related needs. For more information, please visit www.careersourcebroward.com, [facebook.com/CareerSourceBroward](https://www.facebook.com/CareerSourceBroward) or follow @CareerSourceBD on Twitter.

About Broward College

Serving more than 63,000 students annually, Broward College offers certificate programs, two-year university-transfer degrees, two-year career degrees and baccalaureate degrees in selected programs. The mission of the college is to provide high-quality educational programs and services that are affordable and accessible to a diverse community of learners. For more information, visit www.broward.edu.

About Greater Fort Lauderdale Alliance

The Greater Fort Lauderdale Alliance (www.gflalliance.org) is Broward County’s official public/private partnership for economic development. Its mission is to lead Broward County in building a stronger and more diverse economy by stimulating the creation of new jobs and capital investment while facilitating the growth and retention of businesses in Broward County. Services offered by the Alliance include assistance with business relocation or expansion and site selection; incentive programs and information; market research; and serving as a liaison for workforce development between CareerSource Broward, educational institutions and the business community. To learn more, call (954) 524-3113.

About Broward Workshop

The Broward Workshop is a private, non-profit, non-partisan business organization comprised of the chief decision makers representing 100 of Broward County's business and professions seeking to facilitate solutions to our most critical issues. The Broward Workshop membership reaches out to foster cooperation between the private and public sectors as well as all socio-economic and political lines. They seek alliances to make a difference in the key areas that are important to all of our residents and businesses. For more information, visit www.browardworkshop.com.