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## **Broward County Entrepreneurs Graduate From Startup Program**

*CareerSource Broward's SUN Lite Helps Steer New Businesses Toward Success*

FORT LAUDERDALE, Fla. – May 4, 2016 – Several new Broward County business owners are now ready to drive their companies toward success, as CareerSource Broward hosted a graduation ceremony for participants who completed its SUN Lite entrepreneurship program. The event also recognized the graduates for their recent success, as well as their role in driving innovation within the local economy.

SUN Lite is an innovative training initiative funded by resources from CareerSource Broward that teaches participants how to develop and sustain their own business. The curriculum is based on concepts from Lean LaunchPad, a program taught at more than 250 universities that disbands the traditional approach to entrepreneurship education and instead gives students the opportunity to create a viable business concept in twelve weeks flat.

"SUN Lite allowed for a professional foundation that gave local startups and entrepreneurs the chance to grow and advance their own ideas," said Mason C. Jackson, President/CEO of CareerSource Broward. "With most new jobs coming from small businesses, it is always gratifying when we can help develop some of our region's own entrepreneurs, and we look forward to seeing continued success from each of these new companies."

This year's SUN Lite graduates are Janet Lopez, Daniel Cuentas, Jonathan Marcus and Jacqueline Daise. Business ideas generated through the program include Impact Investing, a program encouraging investments in areas positively impacting society; Fantastic Business Card, an electronic transfer of information; and Jackie's Juices, organic non-GMO juices.

"We're always excited to be a part of an initiative that helps promote growth and business in South Florida, which in turn helps us compete in the global economy," said Richard Hutchinson, Program Manager, CareerSource Broward."

To learn more about CareerSource Broward's efforts for entrepreneurs and startups, contact Douglas Saenz, Project Manager, at (954) 202-3830, ext. 3032, or at [dsaenz@careersourcebroward.com](mailto:dsaenz@careersourcebroward.com).

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### **About CareerSource Broward**

CareerSource Broward (CSBD), the administrative entity of the Broward Workforce Development Board, is a federally-funded, locally controlled organization that provides innovative employment solutions and quality workforce services to businesses and individuals in Broward County. These services are delivered through three strategically located career centers, which provide individual assistance with the Employ Florida Marketplace, job placement services, career coaching and other employment-related needs. For more information, please visit [www.careersourcebroward.com](http://www.careersourcebroward.com), [facebook.com/CareerSourceBroward](https://www.facebook.com/CareerSourceBroward) or follow @CareerSourceBD on Twitter.