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## **For-Profit Employers Wanted to Help Shape Broward’s Future Workforce**

*Summer Youth Employment Program Aims To Offer Valuable Work Experience, Training*

FORT LAUDERDALE, Fla. – Jan. 5, 2017 – As a way to help strengthen and develop the future of Broward County’s workforce, CareerSource Broward (CSBD) is seeking for-profit businesses to participate in its Summer Youth Employment Program (SYEP) for youth between the ages of 16 and 18 looking to gain a meaningful and positive work experience.

SYEP – a program of CSBD and primarily funded by the Children’s Services Council of Broward County (CSC) – provides students with paid summer employment, specifically for an eight-week period between June and August. Selected youth work in a variety of clerical and assistant or aide roles, and the program includes a three-day, paid training period that focuses on job-readiness skills, professionalism and expectations.

"Teaching our youth how to effectively apply soft skills in the workplace is a significant part of professional growth and personal development. These summer jobs not only offer a valuable experience, but can even boost academic performance, improve self-confidence and foster important relationships with mentors and businesses that can give students a competitive advantage in today’s job market," said Mason C. Jackson, President/CEO of CareerSource Broward.

For-profit businesses that participate with SYEP make a commitment to sponsor a work experience for at least one youth by funding 50 percent of the youth’s program cost. CSBD will recruit, screen and match the youth for the employer, as well as serve as the employer of record and provide the workers’ compensation and payroll. The 2017 program year begins June 12.

"The CSC has supported SYEP for over 10 years," said Cindy Arenberg-Seltzer, President/CEO of the CSC. "We fund hundreds of positions every year because we strongly believe that giving a young person the opportunity to experience that first paycheck, that early chance to be part of a company, an organization or enterprise can be the foundation for a responsible, productive adult life."

Interested employers that wish to participate can email Latema King, Program Manager, at [lking@careersourcebroward.com](mailto:lking@careersourcebroward.com). For additional information about SYEP, visit <http://syep.careersourcebroward.com> or call (954) 202-3830 and ask for the SYEP department.

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### **About CareerSource Broward**

CareerSource Broward (CSBD), the administrative entity of the Broward Workforce Development Board, is a federally-funded, locally controlled organization that provides innovative employment solutions and quality workforce services to businesses and individuals in Broward County. These services are delivered through three strategically located career centers, which provide individual assistance with the Employ Florida Marketplace, job placement services, career coaching and other employment-related needs. For more information, please visit [www.careersourcebroward.com](http://www.careersourcebroward.com), [facebook.com/CareerSourceBroward](https://www.facebook.com/CareerSourceBroward) or follow @CareerSourceBD on Twitter.