



**Media Contact:** Javon Anthony Lloyd  
Senior Communications Manager  
CareerSource Broward  
[news@careersourcebroward.com](mailto:news@careersourcebroward.com)  
(954) 235-1940

## **Aspiring Entrepreneurs Wanted For Broward Startup Program**

*More Than \$20,000 Worth of Education, Mentoring To Start A Business – All At No COST*

FORT LAUDERDALE, Fla. – March. 8, 2017 – CareerSource Broward is currently accepting applications for its innovative Start-Up Now entrepreneurship program from any Broward County resident interested in developing a solid plan and learning what it takes to launch a business – all at **NO COST**.

Start-Up Now, which is administered by CSBD in partnership with the Innovation Hub @ Broward College and funded by a grant from the U.S. Department of Commerce, is a six -month program that helps budding entrepreneurs identify viable products and services in order to move them to market as soon as possible. The program includes Lean Launchpad®, a proven methodology used by start-ups and established companies such as Dropbox, Groupon, IGN Entertainment and Rackspace. Selected finalists who complete the program will be given office space at the Innovation Hub @ Broward College, where they will be able to work in a collaborative setting and use a variety of tools and resources to help expand their business.

"Not only are participants able to network and share ideas with other entrepreneurial-minded individuals, but they are also given the chance to learn the latest techniques and concepts that will help them establish a business of their own," said Mason C. Jackson, President/CEO of CareerSource Broward. "We're truly excited to be part of an initiative that offers top-tier training in marketing, finance and strategic business planning to support the needs of aspiring entrepreneurs in our community."

Start-Up Now is open to anyone in Broward County with an innovative idea who wants to start their own business. Applicants must be 18 years of age or older and able to commit up to 20 hours a week of program-related work outside of classroom time. The next cohort class is slated to begin in May, and the deadline to apply is Friday, April 7.

"Being a part of Start-Up Now helped me capitalize my innovative ideas by obtaining all the components needed to build a successful business plan," said Margaret Delmont-Sanchez, founder and CEO of MagnifyFund LLC and a recent Start-Up Now participant. "The amount of knowledge I gained has been invaluable, and because of the program, I was able to strategically define my customer segments, discover key business partners and learn how to market my product in the most effective way."

Full eligibility requirements and the application for the program can be found visiting [www.careersourcebroward.com/startupnow](http://www.careersourcebroward.com/startupnow). For additional information about Start-Up Now, contact Douglas Sáenz, Program Manager, at (954) 495-4346 or email [startupnow@careersourcebroward.com](mailto:startupnow@careersourcebroward.com).

###

### **About CareerSource Broward**

CareerSource Broward (CSBD), the administrative entity of the Broward Workforce Development Board, is a federally-funded, locally controlled organization that provides innovative employment solutions and quality workforce services to businesses and individuals in Broward County. These services are delivered through three strategically located career centers, which provide individual assistance with the Employ Florida website, job placement services, career coaching and other employment-related needs. For more information, please visit [www.careersourcebroward.com](http://www.careersourcebroward.com), [facebook.com/CareerSourceBroward](https://www.facebook.com/CareerSourceBroward) or follow @CareerSourceBD on Twitter.